



*Service Above Self*

## THE ROTARY CLUB of WHITBY

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### *The Rotary RIP*

The Weekly Bulletin of The Rotary Club of Whitby  
August 2<sup>nd</sup>, 2011 Volume 79 - Issue 5

**Guests** Sandy Brittain, ED from Feed the Need and our guest speaker; Mary Souter and daughter, Michelle Ulch, guests of Grant Souter

### *Upcoming Meetings*

**August 9<sup>th</sup>:** Epilepsy Durham

**August 16<sup>th</sup>:** Our regular meeting will be held at Ontario Shores Centre for Mental Health Services. This will include breakfast there and a tour of the facility. Please see Announcements section for full details.

**August 23<sup>rd</sup>:** Tim Morgan's Classification Talk and Membership Activity

**August 30<sup>th</sup>:** Golf Tournament - Regular morning meeting cancelled.

### *Announcements*

**Green Gym:** President Mike reported that a name was being researched for this outdoor Green Gym that our Club is helping to create along with Whitby Sunrise Rotary. Rotarian Dave MacAskill from that Club explained the whole concept to us as our guest speaker at our June 28<sup>th</sup> meeting. To be reminded about how this project will play out, see the RIP for June 28<sup>th</sup> on the website ([www.rotarywhitby.org](http://www.rotarywhitby.org)). If anyone has any suggestions for a name, let President Mike know.

**Rotary at Work:** Joe Dale reported that the June 6<sup>th</sup> event held at the MTC building at the lake and attended by Ontario's Lieutenant

Governor David Onley will be replicated on another three occasions, two of which will be in Ottawa and St. Catharines. His Honour has offered to speak on these occasions as well. With the success that was realized on June 6<sup>th</sup>, these other occasions are sure to succeed, too. Joe also told us that there will be a Rotary at Work update as a Club program on September 13<sup>th</sup>. Thus far, 113 persons with disabilities have been hired since the Rotary at Work program began. Good reason for all of us to be proud, not only of the program, but also of Joe and Mark who have made it work. Congratulations, guys!

**Foundation Walk:** Valarie Wafer reminded us of this event when each of our Club members are encouraged to consider being a \$100 sponsor of President Mike or any other of our members who might choose to participate. One of the goals of our club this year is to have each of our members become a yearly \$100 donor to the Foundation as per the District EREY program (Every Rotarian Every Year). This amount can be made in a one-time annual donation or in smaller amounts at different times during the year. The Walk, taking place on Saturday, September 11<sup>th</sup> and hosted by the 6 Northumberland Rotary Clubs, will take place at the Ganaraska Trails. In due course, those participating will be sending around sponsor sheets for us to fill out. So, plan ahead for your finances so that you can be prepared and, hopefully, be part of the EREY program.

**Canadian Blood Services:** Many of us will remember when Melissa Smith McGuire spoke to our Club about the work done by this

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organization. We also heard from David Ecklund, a Toronto Police Officer who journeyed as a young boy with Aplastic Anemia and required many blood transfusions without which he would not be alive today. Well, Valarie Wafer was moved by this presentation so much that she has overcome her fear or dread of giving blood and has used the method of making an appointment to give at the permanent site at Taunton and Harmony Roads rather than remembering to attend a one-day Blood Donor Clinic. This has worked so well for Valarie that she is now challenging us to follow her lead and make an appointment for August 22<sup>nd</sup> to donate some of that precious red stuff. Summer is a time when blood is needed in a really big way; so, if we could help, that would be a great service. There will also be a chance to win tickets to the Elton John concert at the General Motors Centre. Valarie will help to facilitate this venture and suggests that those attending might go out afterwards for drinks or dinner. So, if this is an appealing challenge for you, let Valarie know!

**Ontario Shores Rotary Breakfast:** Jennifer Clark tells us that about 30 of our members will be attending this breakfast and tour of the hospital on Tuesday, August 16, 2011. That means that our usual Rotary breakfast at the library will be replaced by this special breakfast event. As our Club is supporting Ontario Shores financially, this visit is providing us with an opportunity to learn more about where our funds are being used. Those of us attending will be hearing from Shannon Wilson at Ontario Shores with specific information about parking, etc. for that day.

**Congratulations to one of our own!** As most of you will know from an e-mail from John Calderon, our own Mary Nurse has been recognized as this year's **Retailer of the Year** by the **Canadian Automobile Dealer's Association**. Way to go, Mary! We're all so pleased for and proud of you.

After 20 years in the teaching field, Mary joined her father's Chevrolet Cadillac franchise and, in 2001 succeeded Bill Nurse as Dealer Principal.



Over the years, we've all watched as the dealership has changed as General Motors itself has changed. To quote a Toronto Star article by Tony Van Alpen, a business reporter, "In the last few years, the veteran dealer has rebuilt her site from the ground up into a spanking new operation with a modern storefront and expansion of repair, maintenance and sales areas. She also jacked up the size of her workforce and armed them with the tools to win customers -- and keep them."

And to quote Mary from that same article, "Everything revolves around the customer now and providing the environment to make a connection with them. It's paying attention to the little things and doing them right every time." Kudos, Mary!

**A Thank You:** A letter of appreciation from Amanda Baird of the Town's Senior Services was received. This was to thank our Club for its financial sponsorship of the Seniors' trip to the annual Fiesta Night, an event they very much look forward to attending.

### *Sergeant-At-Arms*

New month, new Sergeant! Today we were subjected to the fining finesse of Past President/The Queen Joanne Ashley. Now, that requires some patience and understanding!

Valarie Wafer was fined for liking Joanne's badge while President Mike was made to pay up because, according to the Sergeant, he must have bribed his niece for her to make the comments she did about his outfit today (he was wearing a shirt with a collar rather than his usual t-shirt/golf shirt) and the fact that "Rotary is mean" (because Mike has to wear a different shirt).

But, the Sergeant was made to fine herself as she fumbled the whole subject of when to drink

alcohol or not with regard to giving blood. This seemed a topic of some interest to the extent, even that Betty Vetere proved to be a considerate Rotarian and paid Mary Souter's fine (yes, a guest was almost fined!) although Mary did slur Betty's character somewhat with a comment re the alcohol in Betty's blood!

Cathy Smith paid up for "driving over our guests", while those who didn't know the Rotary theme for the month of August (membership) were fined.

A busy birthday week": August 1, Espie Leone; August 2 (today!), Brandon Lambert; August 3, Arthur Capon; and August 6, Charlie Rolland (not present today). Each birthday Rotarian actually revealed their ages, and a rather interesting rendition of Happy Birthday, which attempted to include all names, was sung. This is busy week for Charlie as it's his anniversary week as well. Keeping Charlie company for anniversaries are Mike Ewles and Doug Freeman.

Lots of happiness among our Rotarians today! Mark Wafer paid a happy buck because Valarie was very happy with the ice wine she enjoyed after her blood donation even though no one seems to know if one is to drink alcohol on the day of giving blood or not!!

Joe Dale was extra happy because he was joined by all women at his table today! The beam on his face was as shiny as the "happy buck"!

Ray Richardson, now relieved of his responsibility as the July team/POD leader, gave a happy buck for the support he received from his team members while Jeff Callery was very happy with the results of his entertaining at Station Gallery.

Happy bucks were paid by Karen Bibeau for her trip to Hawaii, by Grant Souter because Dodd and Souter is now fully owned by the Souter Family, and Sophia Cal for her great time in Spain both holidaying and teaching English although she did return home to find her pet bunny had gone on to bunny heaven.

No 50/50 draw winners today! The pot grows!

## *Today's Program*

Our guest speaker today was interestingly introduced by Grant Souter who met her as a result of his involvement in the weight loss challenge between Oshawa's Mayor, John Henry, and Terry Johnston, CKDO morning show host. It seems that Grant was convinced by a friend that he should sponsor Terry in this endeavour, the proceeds of which would go to Feed the Need. Part of Grant's involvement included a tour of the Feed the Need warehouse by the Executive Director, Sandy Brittain, today's guest speaker. He was so impressed with what he saw and heard that he thought our Club should know more about this wonderful organization.

It wasn't long before we Rotarians realized that Sandy Brittain is an extremely knowledgeable person when it comes to hunger, food, and need. We learned that, back around 2002/2003, there was a crisis among local food banks. So, in order to meet the extreme need for food for their banks, that each was feeling, they met to discuss what to do.

With help from Durham Region, a needs assessment was done. This showed that there were many people willing to give to the food banks both personally or through their businesses. The big problem was that there was no place to store the food as it would often come in when the banks did not have sufficient room to store the extra. Christmas, Thanksgiving, and Easter were always times when people think to give while, during the summer, the banks were often empty. There was no way, either, to store fresh produce or large quantities of certain foods.

In looking at what other areas did, it was discovered that a food distribution warehouse was the answer. So, the idea was born for the Durham area but with no one or no agency prepared to take this task on. A local minister's wife, a social worker by profession herself, kept people together just to keep the idea alive. Finally in 2007 with money from Service

Canada and Durham Region, a start was made. In 2008, a Trillium grant for funding for an Executive Director was received, and Sandy Brittain came on board.

Initially, Sandy worked out of her home with a dream to find a warehouse and office space. In time, she found space in a maintenance building at Kingsway College in Oshawa. It was dirty and grubby, but it was a start. A connection with Atlas Van Lines produced a cube van so that food could be picked up from markets, farmers, companies, etc. A refrigerator and freezer were installed allowing the storage of fresh and frozen food donations. Sandy explained how, once a week, the food donations picked up by the agency from places like Red Lobster and a chicken restaurant can be kept for a few days until distributed to food banks, organizations and shelters providing meals, etc.

A further donation of a fork lift proved invaluable as that meant that skids of food donations could more easily be moved around in the warehouse. Home Depot provided pro bono assistance and supplies while Vickery Electric did all rewiring and panel installations free of charge. Men from the Calvary Baptist Church in Oshawa provided “sweat equity” to renovate and paint.

In January of 2010, Feed the Need was able to take over a classroom as its office permitting all paper and files to be kept in good order. Office furniture was donated, and, since Sandy Brittain was on her own throughout all the progress thus far, it was time to apply for further funding for office and warehouse help. In March, 2010, Sandy received the funding and was able to hire three staff: a warehouse manager, a fundraiser, and an office assistant. Of note is the fact that John, in the warehouse, works for the love of his job as he has a social work degree and could be making bigger wages. In fact, all three staff work for a very little bit. To help Sandy and her staff, there are some 160 volunteers who very willingly give of their time to make Feed the Need work. Volunteers even go out to orchards and pumpkin patches at the owners’ invitations

and pick apples and pumpkins for distribution from the Feed the Need warehouse.

Finally, in September of 2010, the Feed the Need warehouse enjoyed its official opening. What a happy occasion that was! Sandy was even able to find the minister’s wife, who had kept the idea going back in 2007 and 2008, in Michigan. She was able to attend and feel good about what she had done to contribute to the success of the day.

An agency council was established where participating agencies could talk about how the process was working both for themselves and for Feed the Need. Suggestions were considered and implemented where possible. Feed the Need also joined the Ontario Association of Food Banks which membership allows it much wider access to available food donations. Financial donations are encouraged by Feed the Need as well as food donations as Sandy is able to buy quantities of products directly from companies at a very reasonable rate, much cheaper than the cost of the same products in a store.

Now well launched, Feed the Need is able to track what it is doing. For example, all food donations coming into the warehouse or going out are weighed. Last year, one million pounds of food was moved around or about 150,000 pounds a month. The waste generated by Feed the Need is also tracked so that as much is recycled as possible. Outer lettuce leaves are saved for the egg farmers. Nova’s Ark takes all sorts of compost so that as little as possible goes into the dumpster.

Presently, Feed the Need serves some 43 other agencies---food banks, shelters, soup kitchens, etc. There are more waiting, particularly schools which provide breakfast or snack programs. Some 50,000 people a month are being served by Feed the Need in Durham Region. Every two weeks, the agency does a run to northern Durham communities to deliver food to needy groups there.

In response to a question regarding how much funding would be required to meet Feed the

Need's yearly budget, Sandy's quick reply was about \$99,000. This would cover a warehouse double the present size plus funding to pay the staff what they should be earning. To answer a question about whether or not Feed the Need was "meeting a need or creating one", Sandy told stories of people who've never before had to use food banks or free meals. It would seem that "meeting the need" is definitely the answer although there are probably always those who will take advantage of any situation.

Sandy was thanked by Joe Dale who, by way of our appreciation for her time and talk, presented her with financial donations plus a food collection. Your editor feels that it is very likely that all those of us who heard Sandy feel that we are not only lucky to have an organization such as Feed the Need in Durham but also to have someone like Sandy at its helm. She has certainly done amazing things in the past three years!

## *Rotary Information*

### **Burton is choice for 2013-14 RI president**

By Ryan Hyland

Rotary International News -- 8 August 2011



Ron D. Burton, a member of the Rotary Club of Norman, Oklahoma, USA, is the selection of the Nominating Committee for President of Rotary International in 2013-14.

Ron D. Burton, a member of the Rotary Club of Norman, Oklahoma, USA, is the selection of the Nominating Committee for President of Rotary International in 2013-14. Burton will become the president-nominee on 1 October if there are no challenging candidates.

Burton retired as president of the University of Oklahoma Foundation Inc. in 2007. He is a member of the American Bar Association, as well as the bar associations of Cleveland County and the state of Oklahoma. He is admitted to practice in Oklahoma and before the U.S. Supreme Court.

"This is an exciting time to be a Rotarian," Burton says. "I believe we are well poised to capitalize on our strengths as we embrace the [RI] Strategic Plan and the Future Vision Plan. My vision is to have every Rotarian appreciate what it means to be a Rotarian. With these two tools, we can make that happen."

Active in his community, Burton is a founder and past president of the Norman Public School Foundation, and founder and past board member of the Norman Community Foundation. A recipient of the Silver Beaver Award, he is a past vice president of the Last Frontier Council of the Boy Scouts of America.

Burton believes that Rotary's promotion of high ethical standards is one of the qualities that sets it apart from other organizations.

"It assures those dealing with us that we can be trusted," he says. "Most of us are in a business or profession that already has a code of ethics. Vocational service in Rotary just adds to that responsibility. We have an obligation to go above and beyond to make sure that all our actions are above reproach."

A Rotarian since 1979, Burton is vice chair of the Future Vision Committee and a member of the Polio Eradication Advocacy Task Force for the United States. He has served RI as director; Rotary Foundation trustee and trustee vice chair; International Assembly moderator,

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assistant moderator, and group discussion leader; and district governor.

His other service to Rotary includes chair of the 2011 New Orleans Convention Committee, vice chair of the Investment Advisory Committee, liaison trustee of the Vocational Service Committee, Permanent Fund national adviser, and regional Rotary Foundation coordinator. He was aide to 2006-07 RI President William B. Boyd.

Burton has received the RI Service Above Self Award and The Rotary Foundation Citation for Meritorious Service, Distinguished Service Award, and International Service Award for a Polio-Free World.

Burton and his wife, Jetta, have two children and three grandchildren.

## *Words from our Founder*

"Good Works are not all there is to Rotary; good works are expressions only of something beneath. Beneath the good works of Rotary there is an invisible power; it is the power of goodwill. Some of the most powerful forces in the world are invisible ... Even the air we breathe is invisible and yet it sustains life ... Beneath the good works of Rotary there is an invisible power; it is the power of goodwill and by virtue of the power of goodwill Rotary exists"  
My Road to Rotary

## *Interesting Predictions . . . .*

Thomas Watson, chairman of IBM, 1943:

"Computers in the future may weigh no more than 1.5 tons."

"I think there is a world market for maybe five computers."

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Western Union internal memo, 1876 - *after Alexander Graham Bell offered* to sell them the rights to the *telephone*:

"This 'telephone' has too many shortcomings to be seriously considered as a means of communication. The device is inherently of no value to us."

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Bankers' comment to Debbi Fields (*about her idea to start Mrs. Fields' Cookies*):

"A cookie store is a bad idea. Besides, the market research reports say America likes crispy cookies, not soft and chewy cookies like you make."

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Bill Gates, 1981:

"640K ought to be enough for anybody"

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Irving Fisher, Professor of Economics, Yale University, 1929:

"Stocks have reached what looks like a permanently high plateau."

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Decca Recording Company 1962 (*rejecting the Beatles*):

"We don't like their sound, and guitar music is on the way out."

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Charles H. Duell, Commissioner, U.S. Office of Patents, 1899:

"Everything that can be invented has been invented."

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Pierre Pachet, Professor of Physiology at Toulouse, 1872: —*Popular Mechanics*, 1949

"Louis Pasteur's theory of germs is ridiculous fiction."

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